

FOR IMMEDIATE RELEASE  
MAY 2, 2023



## **CARVE AMERICAN GRILLE OPENS SECOND AUSTIN LOCATION**

*The Perry's Restaurants Concept Expands Its Live-Fire American Grille Experience to Central Austin Opening June 12, 2023*

**AUSTIN, TEXAS** — [CARVE American Grille](#) is thrilled to announce the official grand opening of its newest location in Central Austin on June 12, 2023. This opening marks the second location for the concept, which first debuted in Austin's Barton Creek neighborhood in December 2019. CARVE Central Austin is located at the dynamic mixed-use community The Grove at 2613 Perseverance Drive.

The chef-driven concept by renowned restaurateur Chris Perry reinvents the American grille experience by carrying on the legacy of the original butcher shop Perry's father founded in 1979 and utilizing live-fire, smoke and wood grilling techniques within its menu. Pulling inspiration from the restaurateur's sister concept [Perry's Steakhouse & Grille](#), CARVE's culinary programming and approach transforms fresh, high-quality ingredients into memorable experiences for lunch, brunch, dinner and happy hour. Perry leads the culinary team with master development chef Rick Moonen to deliver an innovative selection of modernized comfort dishes including **Wagyu Meatloaf Cupcakes** and a **Long Bone Chicken-fried Pork Chop**, both featured on the Food Network and Cooking Channel in 2021.

"We're thankful to the Austin community for frequenting our first location of CARVE American Grille. The initial response to our live-fire approach was overwhelming, and we are grateful for the opportunity to expand with a second location so that we can serve more of this welcoming city. Our goal is to continue establishing an exceptional dining experience that will have Austinites coming back for more," says Chris Perry, founder and owner of Perry's Restaurants.

CARVE also offers signature specials for diners to enjoy. The restaurant reinvents its approach to prime rib with its **Custom-Cut Caramelized Prime Rib Thursday Dinner**, which features a mesquite-fired and crusted prime rib that is then caramelized, topped with CARVE Steak Butter and served with a twice-baked potato and creamy horseradish; CARVE's Prime Rib Thursday Dinner is available for dine-in and curbside pickup on Thursdays from 4 to 10 p.m. Guests can also enjoy lunch specials such as **Smoked Strip Friday** available Fridays from 11 a.m. to 5 p.m. and featuring an 8 oz. smoked and sliced New York Strip with mashed potatoes for \$19, or the **CARVE Lunch Board**, which includes a select assortment of CARVE favorites, available daily for \$24 from 11 a.m. to 5 p.m.

Weekend Brunch is sure to brighten weekends with an all-day dinner menu and special brunch features including **Hashbrown Breakfast Pizza**, **Salmon Cake Benedict** and **Chicken & Waffles**. CARVE's brunch also serves up smoky and slushy brunch cocktails such as the classic **Heavenly Bloody Mary** and **Peach Mimosa Slush**. Brunch is available Saturdays and Sundays from 11 a.m. to 3 p.m.

With a focus on high-quality, eclectic ingredients, the bar program is no exception. The expansive bar, which opens to patio dining and features a wine keg display, brings sustainability to the forefront with an impressive list of wines on tap, each stored in 100-percent reusable kegs and offered in four pour sizes. Diners can also experience wines by the glass and bottle, Perry's

reserve wines and craft beer at CARVE's innovative bar. The bar also highlights its extensive hand-crafted mixology list that has options for everyone, from light and bright cocktails to the unique non-alcoholic "moxology" offerings. During CARVE's Happiest Hour from 3-6:30 p.m. daily, guests can enjoy \$2 off every bar bite, 7.5 oz. "CARVE® pours" for wines on tap or by the glass, mixology cocktails and beer on tap.

Designed in partnership with restaurant architect Aria Group Architects, CARVE's Central Austin location boasts 9,400 square feet featuring a main dining room with a wine tower and three private dining rooms as well as an island bar. The space incorporates contemporary design elements to create a modern experience for guests. NanaWall bifold doors and operable glass wall systems connect the dining and bar areas to the four outdoor patio spaces. An ode to Perry's heritage and butcher shop beginnings, The Butcher Room showcases skilled carvings of high-quality, hand-selected beef and custom cuts.

To learn more, visit [CARVEAmericanGrille.com](https://www.carveamericangrille.com) and follow @CARVEGrille on [Instagram](#) and [Facebook](#) for the latest.

### **ABOUT CARVE AMERICAN GRILLE**

CARVE American Grille is a restaurant concept by renowned restaurateur Chris Perry, with two locations in Austin, Texas. Reinventing the American grille experience, CARVE harnesses wood, live-fire and smoke – with hand-craftsmanship – to harmoniously meld fresh and eclectic ingredients into an unforgettable creation. Part of Perry's Restaurants, CARVE's sister concepts include award-winning Perry's Steakhouse & Grille with locations in Birmingham, Chicago, Denver, Miami, Nashville, Raleigh and throughout Texas, as well as Perry's original butcher shop now known as Perry & Sons Market & Grille and VERDAD True Modern Mexican, the newest concept of Perry's Restaurants opening late summer 2023. For more information on CARVE, visit [www.carveamericangrille.com](https://www.carveamericangrille.com).

### **MEDIA CONTACTS:**

Heather Bugni  
Resplendent Agency  
503.877.8668  
heather@resplendent.agency

Kayla Lavender  
Resplendent Agency  
940.391.8248  
kayla@resplendent.agency